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Editorial Contact:
Kate Louis
Marketing Administrator
TSC Apparel
513.771.1138 x2380
katel@tscapparel.com
www.tscapparel.com

TSC Apparel Announces 'The Wildcard Advantage' Promotion

Cincinnati, OH – February 15, 2009 – TSC Apparel is excited to announce their new 2009 promotion – the Wildcard Advantage. TSC along with mill sponsors, Anvil and Gildan, will send 10 winners and their guests on a trip to the January 2010 PPAI Las Vegas show.

Now through November, TSC Apparel will present a new Wildcard Advantage every month – featuring the top products from Anvil and Gildan. By purchasing the featured wildcard products each month, customers will earn entries to the Vegas trip giveaway. The more products purchased the more chances the customer will have to win. TSC Apparel will randomly select one winner each month who will receive two airline tickets to the January 2010 PPAI show in Las Vegas, plus three night's hotel accommodations at the Mandalay Bay Casino. While in Las Vegas, each winner will be invited to play in the TSC Texas Hold 'em No Limit Poker Game at Mandalay Bay, where the Last player standing will walk away with \$10,000 cash!

"We had a great year in 2008, and are looking forward to 2009 being even better, so we wanted to go out with something fresh and inventive," says Marianne Allen, Marketing Director for TSC. "We are very excited to be the first in our industry to roll out a promotion of this magnitude."

TSC Apparel (asi/90518, www.tscapparel.com) is a major national wholesale distributor of name brand imprintable activewear, stocking and sourcing more than 40 brands and 1800 styles of tees, fleece, headwear, sport shirts, outerwear, and accessories from locations in Cincinnati, Atlanta, and Los Angeles. It is a division of ProFill Holdings, whose companies focus on the needs of promotional apparel decorators and distributors throughout North America (www.profillholdings.com).

For more information on TSC Apparel, visit www.tscapparel.com