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TSC Apparel Celebrates 10 Years

Cincinnati, OH – May 14, 2010 -- TSC Apparel is pleased to announce the 10-year anniversary of the company this month.

In May of 2000, TSC was born of a marriage between T-Shirt City based out of Cincinnati and California Shirt Sales on the west coast – both long-recognized industry suppliers that have played prominent roles in developing the imprinted sportswear supply chain over the last 30 years. While the deal was by definition an acquisition, practically speaking it felt more like a start-up, as management established over 20 new mill partners and added more than 300 styles to the company's product portfolio.

TSC continued to evolve, grow and thrive. In the fall of 2005, the company announced a merger agreement with Georgia Tees, another pioneer in the industry and known as the "Source of the South" for imprintable sportswear.

TSC Apparel has not only persevered in the difficult economic environment of late, but has prospered – largely due to their focus on strong customer service and deep inventory of the basic items. They continue to grow and expand their facilities and sales force in order to carry this momentum into the future, most recently opening up a new distribution center in Houston in January of this year.

TSC plans to celebrate the 10-year anniversary with a customer appreciation lunch on Friday, May 21 at the Cincinnati warehouse location, where their corporate headquarters resides.

TSC Apparel supplies imprintable sportswear to the Licensed Apparel, Corporate Promotional Products, and Uniform industries, stocking and sourcing more than 1800 styles of tees, fleece, headwear, sport shirts, outerwear, and accessories from over 40 name brands such as American Apparel, Anvil, Dickies and Gildan, and Tultex. TSC currently operates from locations in Atlanta GA, Cincinnati OH, Fullerton CA and Houston TX.

For more information on TSC Apparel, visit www.tscapparel.com.