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### **TSC Apparel's New Southeast Locations Up and Growing**

Cincinnati, OH – June 1, 2010 -- TSC Apparel's new facilities in mid-Georgia and Atlanta are off to a great start.

In late April 2010, TSC Apparel opened a new 100,000 sq. ft. distribution center in middle Georgia as well as a new sales office and pickup location in Atlanta – now serving the Southeast from two facilities instead of one. This change not only greatly expands their reach, allowing them to include most of Florida in their one-day shipping footprint, but also improves their ability to serve their long-time customer base in Georgia and the surrounding areas.

The new distribution center doubles their capacity in the southeast – allowing TSC to now stock more styles and deeper inventory than ever before – giving customers greater availability of product while still receiving next-day shipping and the ability to pickup orders from the Atlanta sales office. As with all TSC Apparel locations, orders placed by 5:30 will ship same-day, and pick-up hours are from 8:00 am to 6:00 pm daily at both Georgia locations.

To support the new sales locations, TSC has recently added two new account representatives to their southeast sales force. Lyndsey Minadeo and Mindy Rees have both relocated to the Atlanta sales office from the Cincinnati headquarters. Lyndsey and Mindy have been with the company since 2008 and 2009 respectively, and worked their way up through our call center and Outbound departments, and have now grown to Inside Sales Representatives.

TSC President Jim Eaton stated, “We are excited to not only expand our reach into Florida and the southeast, allowing us to properly serve the strong customer base in that region, but also to now be able to offer even better service to our customers in the South – many of whom have been with us since our Georgia Tees days.”

TSC Apparel is a major national wholesale distributor of name brand imprintable activewear, stocking and sourcing more than 40 brands and 1800 styles of tees, fleece, headwear, sport shirts, outerwear, and accessories from locations in Atlanta, Cincinnati, Houston and Los Angeles.

For more information on TSC Apparel, visit [www.tscapparel.com](http://www.tscapparel.com).